



UNITED STATES
FASHION INDUSTRY ASSOCIATION



AISA
American Import
Shippers Association

28th Apparel Importers Trade & Transportation Conference

November 9, 2016

Tribeca Rooftop, New York, NY

Conference Overview: Why Join Us?

The Apparel Importers Trade & Transportation Conference is the premier annual event for the fashion industry's trade and transportation community.

For 28 years, the organizers have brought together decisionmakers and professionals working in logistics, transportation, trade and customs compliance, sourcing, retail strategy, and global operations for major fashion and apparel brands and retailers--as well as industry service providers who keep supply chains moving, from design, to manufacturing, to shipping, to the retail store or e-commerce website.

The full-day event includes conversations with U.S. government officials and policymakers, tapping into our close network in Washington, D.C., to provide attendees with the latest insights on policy and politics, as well as the leading industry experts. Throughout the day, attendees have the opportunity to network with peers in an intimate environment that fosters learning and friendship, while meeting companies like you to help them solve their challenges.

Conference By the Numbers

200+ industry executives in attendance = lots of companies to meet, but an intimate environment that allows for quality networking

60% of brand/retailer attendees are new each year, allowing you to grow your network - and 40% return, allowing you to build on previous relationships

2/3 of 2015 sponsors were returning sponsors, and 69% of 2015 attendees said they would definitely return in 2016, showing the value of participating in the event

Attendees rank the networking opportunities, the iconic New York City venue, the concise program and Washington, D.C. insights, and the open dialogue among the top reasons to attend the Apparel Importers Trade & Transportation Conference. We hope you'll join us!

KEEP READING FOR SPONSORSHIP OPTIONS TO SUIT EVERY BUDGET!



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Benefits	Diamond - 1 Available \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$6,000	Supporter \$4,000	Friend \$1,000
Speaking Role	substantive/panel	introduction or moderator	toast during reception			
Recognition During Welcome Remarks	✓	✓	✓	✓		
Personalized Preview Email to Attendees	✓	✓	✓			
Place Fliers, Giveaways, Etc. in Official Gift Bag	✓	✓	✓	✓	✓	✓
Place Pop-Up Sign Near Registration Table	✓	✓	✓	✓	✓	
Exhibit Booth	✓	✓	✓	✓	✓	
Logo on Website, Mobile App, Agenda	✓	✓	✓	✓	✓	✓
Logo on Large Screen During Breaks	✓	✓	✓	✓		
Seat at USFIA/AISA VIP Lunch Table	2	1				
Lunch Table with Logo Centerpiece	✓	✓				
Advance Attendee List	✓	✓	✓	✓	✓	
Event Registrations	6	4	3	2	2	register at lowest available rate
Invitation to Brand/Retailer Event on 11/08	6	4	3	2		

ADDITIONAL, EXCLUSIVE OPPORTUNITIES FOR VISIBILITY ON THE NEXT PAGE!



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Benefits	Mobile App \$10,000	Lunch \$10,000	Event Benefactor \$7,500	Gift Bag \$6,500/In Kind	Wifi \$5,000	Step & Repeat \$3,000	Stylus Pen \$2,000
Unique, Exclusive Opportunities for Visibility During Conference	exclusive branding in the mobile app, including a pushed post to attendees	S O L D O U T	emails promoting early-bird rate and your sponsorship exclusively, logo on name badges	S O L D O U T	wifi network and password changed to promote your company	S O L D O U T	logo placement on official event pen/tablet stylus
Recognition During Welcome Remarks	✓						
Personalized Preview Email to Attendees	✓	✓	✓				
Place Fliers, Give-aways, Etc. in Official Gift Bag	✓	✓	✓	✓	✓	✓	✓
Place Pop-Up Sign Near Registration Table	✓	✓	✓	✓	✓	✓	
Exhibit Booth	✓	✓	✓	✓	✓		
Logo on Website, Mobile App, Agenda	✓	✓	✓	✓	✓	✓	✓
Logo on Large Screen During Breaks	✓	✓			✓		
Advance Attendee List	✓	✓	✓	✓			
Event & Pre-Event Registrations	3	3	3	2	1	register at lowest rate	register at lowest rate

USFIA/AISA Member Exhibit Booth - \$1,500
Non-Member Exhibit Booth - \$3,000
VIP Table of 10 with Logo Placement - \$5,000

For more information or to secure your sponsorship, contact Christina Anderson at canderson@usfashionindustry.com or 202-419-0465. We look forward to working with you!