



UNITED STATES  
FASHION INDUSTRY ASSOCIATION



**AISA**  
American Import  
Shippers Association

# 29th Apparel Importers Trade & Transportation Conference

November 15, 2017

Tribeca Rooftop, New York, NY

## Conference Overview: Why Join Us?

The Apparel Importers Trade & Transportation Conference is the premier annual event for the fashion industry's trade and transportation community.

For 29 years, the organizers have brought together decisionmakers and professionals working in logistics, transportation, trade and customs compliance, sourcing, retail strategy, and global operations for major fashion and apparel brands and retailers--as well as industry service providers who keep supply chains moving, from design, to manufacturing, to shipping, to the retail store or e-commerce website.

The full-day event includes conversations with U.S. government officials and policymakers, tapping into our close network in Washington, D.C., to provide attendees with the latest insights on policy and politics, as well as the leading industry experts. Throughout the day, attendees have the opportunity to network with peers in an intimate

## Conference By the Numbers

200+ industry executives in attendance = lots of companies to meet, but an intimate environment that allows for quality networking

60% of brand/retailer attendees are new each year, allowing you to grow your network - and 40% return, allowing you to build on previous relationships

More than of 1/2 of 2016 sponsors were returning sponsors, and 73% of 2016 attendees said they would definitely return in 2017 - sponsors and attendees value the event!

Attendees rank the networking opportunities with a mix of attendees, the interesting and diverse program with Washington, D.C. insights, and the open dialogue among the top reasons to attend the Apparel Importers Trade & Transportation Conference. We hope you'll join us!

**KEEP READING FOR SPONSORSHIP OPTIONS TO SUIT EVERY BUDGET!**



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Benefits	Diamond - 1 Available \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$6,000	Supporter \$4,000	Friend \$1,000
Speaking Role	substantive/panel	introduction or moderator	toast during reception			
Recognition During Welcome Remarks	✓	✓	✓	✓		
Personalized Preview Email to Attendees	✓	✓	✓			
Place Fliers, Giveaways, Etc. in Official Gift Bag	✓	✓	✓	✓	✓	✓
Place Pop-Up Sign Near Registration Table	✓	✓	✓	✓	✓	
Exhibit Booth	✓	✓	✓	✓	✓	
Logo on Website, Mobile App, Agenda	✓	✓	✓	✓	✓	✓
Logo on Large Screen During Breaks	✓	✓	✓	✓		
Seat at USFIA/AISA VIP Lunch Table	2	1	1	1		
Advance Attendee List	✓	✓	✓	✓	✓	
Event Registrations	6	4	3	2	2	
Invitation to Brand/Retailer Event on 11/14	6	4	3	2		
Invitation to USFIA Board Meeting on 11/16	✓	✓				

**ADDITIONAL, EXCLUSIVE OPPORTUNITIES FOR VISIBILITY ON THE NEXT PAGE!**



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Benefits	Mobile App \$10,000	Lunch \$10,000	Event Benefactor \$7,500	Gift Bag \$6,500/In Kind	Wifi \$5,000	Step & Repeat \$3,000	Stylus Pen \$2,000
Unique, Exclusive Opportunities for Visibility During Conference	<b>SOLD!</b>	opportunity to address the audience at lunch and place materials on lunch tables	emails promoting early-bird rate and your sponsorship exclusively, logo on name badges	put your name in front of every attendee on the official gift bag distributed at registration	<b>SOLD!</b>	<b>SOLD!</b>	logo placement on official event pen/tablet stylus
Recognition During Welcome Remarks	✓	✓					
Personalized Preview Email to Attendees	✓	✓	✓				
Place Fliers, Give-aways, Etc. in Official Gift Bag	✓	✓	✓	✓	✓	✓	✓
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Exhibit Booth	✓	✓	✓	✓	✓		
Logo on Website, Mobile App, Agenda	✓	✓	✓	✓	✓	✓	✓
Logo on Large Screen During Breaks	✓	✓			✓		
Advance Attendee List	✓	✓	✓	✓			

**USFIA/AISA Member Exhibit Booth - \$1,500**  
**Non-Member Exhibit Booth - \$3,000**  
**VIP Table of 10 with Logo Placement - \$5,000**

**For more information or to secure your sponsorship, contact Chelsea Murtha at [cmurtha@usfashionindustry.com](mailto:cmurtha@usfashionindustry.com) or 202-419-0465. We look forward to working with you!**