

**30<sup>th</sup> Apparel Importers Trade and Transportation Conference**  
**November 7, 2018**  
**PwC, 300 Madison Avenue, New York, NY**  
*Agenda as of 10/31/18*

***Morning Agenda – The Challenges***

**8:00 AM to 9:00 AM**

**Registration & Networking Breakfast**

**9:00 AM to 9:15 AM**

**Welcome Remarks**

- Hubert Wiesenmaier, Executive Director of the American Import Shippers Association (AISA)
- Julia K. Hughes, President of the United States Fashion Industry Association (USFIA)
- Michael Singer, Vice President of Customs & Social Compliance at Macy's Merchandising Group, USFIA Chairman

**9:15 AM to 9:30 AM**

**Introduction to the Mobile App**

**9:30 AM to 10:10 AM**

**What Comes Next: Washington Perspectives on China, the Midterms, and Trade Disruption**

- Julia K. Hughes, President of the United States Fashion Industry Association (USFIA)
- David Spooner, USFIA Washington Counsel & Partner at Barnes & Thornburg LLP, Former Chief Textile Negotiator at USTR and Former Assistant Secretary at the U.S. Department of Commerce
- Erin Ennis, Senior Vice President, U.S.-China Business Council
- John Pellegrini, USFIA Customs Counsel at McGuireWoods LLP

**10:10 AM to 10:40 AM**

**Networking Break**

**10:40 AM to 11:00 AM**

**Retail Industry Trends & 2018 Holiday Outlook**

- Ellen Rodriguez, Managing Director of PwC, USFIA Premier Partner & Host Sponsor

**11:00 AM to 11:25 AM**

**A Conversation with the U.S. Textile Negotiator**

- Bill Jackson, Assistant U.S. Trade Representative for Textiles

**11:25 AM to 12:00 PM**

**Transportation & Logistics Executive Forum**

- Peter M. Tirschwell, Executive Director for Editorial Content, Maritime & Trade, IHS Markit
- Matt Hill, Head of Transpacific & Oceania Trades for Maersk
- Ken Uriu, Business Development Manager, Import Cargo for The Port of Long Beach, Mobile App Sponsor
- Hubert Wiesenmaier, Executive Director of the American Import Shippers Association (AISA)

**12:00 PM to 1:30 PM**

**Networking Lunch & Toast to USFIA's 30<sup>th</sup> Anniversary**

## ***Afternoon Agenda – The Solutions***

**1:30 PM to 1:45 PM**

### **What's New at The Port Authority of New York and New Jersey**

- Nathaniel "Sam" Ruda, Interim Port Director at the Port Authority of New York and New Jersey (PANYNJ), Conference Lunch Sponsor

**1:45 PM to 2:00 PM**

### **Special Announcements & Video by USFIA's Premier Partner & Conference Host Sponsor**

- Julia K. Hughes, President of the United States Fashion Industry Association (USFIA)
- Maytee Pereira, Managing Director in PwC's Customs & International Trade Practice
- Scott McCandless, Principal in PwC's Washington National Tax Practice

**2:00 PM to 2:30 PM**

### **Challenges & Opportunities in Asia Sourcing**

- Ron Klein, Director of PwC's Consumer Markets Practice, USFIA Premier Partner & Host Sponsor
- Akiko Inui, Vice President of Supply Chain Strategy for PVH
- Aparna Tewari, VP Sourcing, PD, Production, Tech Design at Vineyard Vines

**2:30 PM to 2:45 PM**

### **Top 5 Supply Chain Risks for Apparel Brands & Retailers**

- Ryan Lynch, Head of Advisory & Corporate Social Responsibility for BSI, USFIA Sustainability Partner

**2:45 PM to 3:30 PM**

### **Making Supply Chains More Sustainable via Policy & Innovation: Two Case Studies**

#### ***Sustainability via Policy – 2:45 PM to 3:05 PM***

- Claire Kells, Senior Manager, Participant Engagement at the UN Global Compact
- Amanda Lechenet, Senior Manager, Sustainability & Legal Compliance at Tapestry

#### ***Sustainability via Innovation – 3:05 PM to 3:30 PM***

- Sophika Kostyniuk, Senior Corporate Campaigner for Canopy
- Anna Walker, Senior Director of Global Policy & Advocacy at Levi Strauss & Co.
- Tricia Carey, Director of Business Development for Lenzing

**3:30 PM to 4:00 PM**

### **Tackling the Trade War: Solutions for Companies Across the Supply Chain**

- Mary Jo Muoio, Senior Vice President at GEODIS USA, USFIA's Broker Partner for 2018
- Avedis Seferian, President and CEO of Worldwide Responsible Accredited Production (WRAP)
- Sue Welch, CEO of Bamboo Rose, USFIA's Innovation Partner for 2018
- Julia K. Hughes, President of the United States Fashion Industry Association (USFIA) – *moderator*

**4:00 PM to 6:00 PM**

### **Networking Reception at Tommy Bahama, 551 5<sup>th</sup> Avenue at 45<sup>th</sup> Street**